



CALPEEK

CALIFORNIA POLITICAL WEEK

P.O. BOX 1468, BEVERLY HILLS, CA 90213 (310) 659-0205
Dick Rosengarten, Publisher

VOL. XIV
No. 36

SEP 28, 1992

CALPEEK's ETCETERA: NOTES FROM CRP CONFAB.

Editor's note: Here are some items CALPEEK picked up at the just concluded CA Republican Party(CRP) convention in L.A...

- **DIGNAN VS. WILSON** - The 9-month truce between Gov. Pete Wilson and CA Republican Party Chair Jim Dignan is OVER and it's now open warfare, despite GOP spins to the contrary. Reason: ABORTION RIGHTS. Wilson did NOT want the CRP to adopt a PRO-Life stand for the State party platform that he fears might further erode support from PRO-Choice voters, so he urged delegates to boycott the CRP meeting. That didn't sit well with Dignan. Even though there wasn't a quorum, the CRP's Executive Board, controlled by Dignan, approved a 7-point PRO-Life plank. Bottomline: Wilson's strategy backfired and he again angered hardliners...

- **CONVENTION RUMOR** - If Bush loses in 1992, HUD Sec. Jack Kemp(R) will move back to Calif. to run against Wilson in 1994. Just a rumor spread by anti-Wilson types, but it makes hardliners drool...

- **IN YOUR FACE AWARD** - To Dignan's counterpart, CA Demo Party Chair Phil Angelides and actors Shelley Hack, Dana Delany and Ali McGraw, who conducted a news conference at the CRP's convention hotel. Subject of the new conference: ABORTION RIGHTS...

- **CRP RULE CHANGES** - In addition to resolutions, the CRP's "E" board also approved rule changes which will eliminate the north/south alternation of the CRP chair — and will allow a chair to run for a 2nd term — successive or otherwise. The new rules won't go into effect until 1995...

- **YAF's DEAR JOHN LETTER** - Leave it to the conservative Young Americans for Freedom to rain on U.S. Sen. John Seymour's appearance at the CRP confab. YAFers con-

ducted a STRAW POLL to see who delegates want to run in 1994 against Dianne Feinstein. RESULTS: 1st - U.S. Rep. Bob Dornan with 27%; 2nd - Assemblyman Tom McClintock with 24%; and in 3rd - U.S. Rep. David Dreier with 12%. 200 ballots were cast. To say that the YAF can't stand Seymour is a GROSS understatement, but the poll is a little premature...

- **BEST QUOTE** - Actually, this was not heard at the convention, but was repeated there. From San Jose Mercury political writer Phil Trownstine's interview with GOP consultant Bob Nelson, who supports Demo Bill Clinton. In describing the GOP's shift to the far right, Nelson said, "We've seen the GOP go from the BIG TENT, to UMBRELLA, to PARASOL, to DIXIE CUP..."

CAMPAIGN '92: HANDICAPPING HOUSE CONTESTS.

Editor's note: This week CALPEEK will give a broad overview on the 52 U.S. House seats up for grabs, with WINNERS and contests on CALPEEK's watch list. Here's our report...

...While Calif. Legislators and U.S. House members both must face a strong ANTI-INCUMBENT mood among voters, some House incumbents also must face problems due to OVERDRAFTS at the House bank. Keeping in mind that there could be one or two "Doug Bosco" situations (an unexpected upset), here is CALPEEK's list of GOP and Demo House members who should win reelection without much difficulty...

- **GOPers** - Herger, Thomas, Moorhead, Dreier, Lewis, McCandless, Rohrabacher, Dornan, Cox, Packard and Cunningham. (11)...

- **DEMOS** - Matsui, Miller, Pelosi, Delums, Lantos, Stark, Mineta, Edwards, Panetta, Condit, Dooley, Berman, Waxman, Dixon,

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Torres and Waters. (16)...

- Here are the non-incumbent OPEN seat candidates who are favored to WIN ELECTION (with district numbers and party): Woolsey (D-6); Baker(R-10); McKeon(R-25); Becerra (D-30); Roybal-Allard(D-33); Tucker(D-37); Royce(R-39); and Kim(R-41). (4/4 split)...

- Open seats on WATCH LIST - 11th C.D. Garamendi(D) vs. Pombo(R); 14th C.D. Eshoo (D) vs. Huening(R); 22nd C.D. Ochoa(D) vs. Huffington(R); 36th C.D. Harman(D) vs. Flores(R); 38th C.D. Braude(D) vs. Horn(R); 43rd C.D. Takano(D) vs. Calvert(R); Schenk (D) vs. Jarvis(R); and 50th C.D. Filner(D) vs. Valencia(R)...

- INCUMBENTS on WATCH LIST - Riggs(R-1); Doolittle(R-4); Gallegly(R-23); Hunter(R-52); Fazio(D-3); Lehman(D-19); Beilenson (D-24); Martinez(D-31); and Brown(D-42)...

...Of the incumbents on the watch list, Riggs is probably the MOST vulnerable of the GOP incumbents. On the Demo side, all these incumbents will have tough races, especially Fazio and Brown. CALPEEK put U.S. Rep. Marty Martinez on the list simply because the GOP ususally targets him. Fazio is now on TV with an expected blitz to counter the aggressive campaign of GOPer Bill Richardson. Sources say Fazio is running scared...

- 6th C.D. - With GOP Assemblyman Bill Filante's announcement that he would NOT be campaigning due to illness (most sources acknowledge that recovery from his malignant brain tumor isn't likely), insiders have now put this contest in the WIN column for Demo Lynn Woolsey. A recent Santa Rosa Press Democrat poll puts Woolsey at 42.2% and Filante at 26.9%, with 29.5% undecided. And YES, 82.5% were aware of Filante's illness...

- 4th C.D. - This will be Demo Patricia Malberg's 3rd shot at a House seat. In 1990 she surprised insiders by giving then State Sen. John Doolittle(R) are real run for his money. This time, she and a number of other CALPEEK sources think she may pull an upset. YES, Doolittle will outspend Malberg, but the Demo candidate who is known for her grassroots campaigning has something that Doolittle doesn't - 2,000 volunteers. She's also getting financial help

from Emily's List and hopes to have a war-chest of \$250,000 (with no deficit). In terms of issues, she's playing up the fact that she's the OUTSIDER (the candidate of change). She's also PRO-Choice and has been pounding Doolittle about being the biggest user of FRANK MAIL in congress. Bottomline: the key may be 30,000 indy-Perot voters who seem to like Malberg's message. CALPEEK rates the race a TOSS UP...

- 11th C.D. - Demo Patti Garamendi and GOP conservative Richard Pombo are locked in an increasingly bitter fight, with Pombo perhaps now rated a slight favorite despite registration numbers. "Patti shot herself in the foot, while her foot was in her mouth," says Pombo consultant Wayne Johnson. Pombo wrote an op ed piece about Rapper Ice T and the Cop Killer song, causing the Stockton NAACP president to call Pombo a "racist." Garamendi chimed in (when sources say she should have kept her mouth shut) causing a backlash from police groups. As one Demo consultant told CALPEEK, "It might have been the right thing to say, but was politically dumb." Lots of publicity. Bottomline: latest NRCC tracking poll of 300 (9/17 - 9/19) shows Pombo ahead with 45% to Patti's 33%. There is a 5.6% margin of error. But what's most telling are Garamendi's negatives - 38% compared to 32% positive. Not good...

- 49th C.D. - These NRCC (Nat'l Republican Congressional Cmt.) tracking polls have been showing up with greater frequency all over Calif. In this San Diego race, an NRCC poll shows a major shift in the contest between GOPer Judy Jarvis and Demo Lynn Schenk. Demos, and even some GOP polling consultants, think this survey may be off the mark. In late July, Schenk was ahead of Jarvis in two polls: 35-36% for Schenk and 27-29% for Jarvis. The NRCC poll taken 9/18 - 9/20 has Jarvis ahead 40% to 32%. The problem is that there has been very little activity (unlike the 11th C.D.) to justify such a shift. Both candidates have been doing lots of grassroots stuff, but no mailers, TV or radio. And the only publicity of late has been about an old IRS tax lien against Jarvis. Some GOP sources that CALPEEK has talked to think Schenk is ahead, but because of the registration numbers, CALPEEK rates this contest as very close. Jarvis' key problem continues to be MONEY...

• 22nd C.D. - In Santa Barbara, GOP nominee Michael Huffington is still trying to put out the fires of a possible write-in campaign by U.S. Rep. Bob Lagomarsino(R), still bitter about this primary loss. CALPEEK sources say the write-in fever is beginning to fade, except among PRO-Life hardliners. Huffington is PRO-Choice. In the meantime, Demo rival Gloria Ochoa is trying to recover from disclosures about IRS tax liens, repayment of travel expenses to the State of CA and failure to pay property taxes on time in 1989 and 1990, according to news accounts. Ochoa says all her problems stem from a messy divorce several years ago. FYI: Huffington is back on TV with a new "black & white" :30 sec. spot made to look like a home video. Stay tuned...

LOCAL ELECTIONS '92: CITY-COUNTY ROUNDUP.

Editor's note: Here is a brief update on some CITY and COUNTY ballot measures that impact on POLICE & PUBLIC SAFETY services. Here is our brief report...

• SAN FRANCISCO - Jail overcrowding is a serious problem in S.F., so voters will be asked to approve Measure B, a \$158 million bond to rebuild the San Bruno Jail. S.F. Sheriff Mike Hennessey and his COS Eileen Hirst are doing most of the day-to-day work because there's very little financial backing on this measure - so no campaign pros. This measure requires a 2/3rds vote. And Measure C is a \$40.8 million bond measure to upgrade S.F. fire stations. It too requires a 2/3rds vote. The main opposition to these two bonds comes from a coalition of landlord/real estate interests, with consultant Jack Davis providing the expertise...

• CITY OF WEST HOLLYWOOD - A group called West Hollywood Citizens for Better Police Protection (WHCBPP) are promoting Measure AA, which would boot the L.A. Co. Sheriff OUT and establish a West Hollywood Police Dept. The BIGGEST question surrounding this battle is cost. The city currently pays the sheriff about \$9.3 million a year and YES on AA claims this would be adequate to start a new PD with the current level of service. The NO on AA side, organized as Save Our Sheriffs(SOS), say the YES side is dreaming and that establishing its own PD would cost the city at least \$13.9 million -- \$4.6 million more than is now

paid ---and money that the city doesn't have unless it raises taxes and fees by a huge amount. Support for AA is coming from a small group of community and GAY activists. A larger group of gay activists, plus most of the city's political establishment, are against AA. The NO side has hired Skelton, Grover & Assoc. to run their campaign...

• SAN DIEGO - All law enforcement eyes are focused on San Diego Co.'s Measure C, a ballot measure sponsored by the San Diego Co. Deputy Sheriffs' Assn. This measure calls for a charter change that would MANDATE supervisors to hire enough new deputies to reach 2.25 deputies per/1,000 population by the year 1997. Currently, there are about .5 deputies per 1,000. The supes are dead set AGAINST this measure because it would force the county to drastically cut other services. The other measure drawing interest is Measure A, the grandson of old Measure A, the 1/2 cent sale tax increase for jails, courts and hiring more law enforcement personnel. This requires a 2/3rds vote. FYI: about \$375 million in tax monies is sitting in an escrow account because the old Measure A was ruled invalid by the courts. Stay tuned...

RURAL COUNTIES HOLD ANNUAL CONFERENCE.

The Regional Council of Rural Counties (RCRC) will hold its annual conference from Sept. 30 to Oct. 2 at the Embassy Suites Resort, South Lake Tahoe. For info Marcia Basque at (916)447-4806...

U.S. SENATE UPDATE: DEMOS AHEAD IN POLLS.

Editor's note: Here is the latest polling data from the two U.S. Senate races. CALPEEK has put the data into columns for easy comparisons...

	FIELD	LA TIMES	KCAL-TV
Seymour(R)	37%	37%	37%
Feinstein(D)	57%	53%	51%
Undecided	6%	10%	12%
Herschensohn(R)	33%	33%	35%
Boxer(D)	55%	52%	49%
Undecided	12%	15%	16%

...Field and LAT poll are very recent, while KCAL-TV (from Political/Media Research) was done Sept. 3-7. Stay tuned...

CALPEEK's UPDATE ON FALL SLATE MAIL CARDS.

Editor's note: Here's a quick rundown on who IS and who ISN'T marketing a slate mail card for the Nov. 3 election...

...On the Demo side, several sources report that Berman & D'Agnostino(BAD Campaigns) will NOT do a slate this election cycle. In fact, BAD isn't doing much at all. So the BIG Demo slate mail operations will be run by Clint Reilly, Barad & Levine and Fred Huebscher. Yes, Assemblyman Willard Murray will also have his slate in So. Central L.A. Barad & Levine plan to go with 3 million pieces aimed at Demos & indies, and 500,000 aimed at GOP voters...

...On the Republican side, consultants Tim Carey, Allan Hoffenblum and Wayne Johnson will all produce slates aimed at GOP and independent voters. Johnson's slate will feature PRO-Life candidates...

...The newer entries into this lucrative business include CARAL PAC's slate and the Pro-Choice Voters Guide, produced by consultants Bill Berry & Phil Muller (415) 474-1757. Consultant Rick Taylor plans to produce an 11-county/1 million slate card aimed at SENIORS (310)314-3818. And even AG Dan Lungren is getting into the act with a GOP-oriented slate aimed at offsetting some of the police association slates which tend to back more Demos than Reps. Consultant Brian Lungren is in charge. CALPEEK already mentioned the CA Council of Police & Sheriffs (CCOPS) slate, with Campaign Management Inc., in charge...

...If you want to hit Perot voters, try the Independent Voters Guide produced by Advanced Voter Communications (714)476-9064. This group is also producing a slate for the Howard Jarvis Taxpayers Assn., which is called, "NO New Taxes Taxfighter Voter Guide." Aiming for absentee voters? Then try The Official Absentee Voters Guide, produced by consultants Lynn Wessell and Tom Hall (310)394-8551. There are probably many more, but these are the ones CALPEEK has heard about. Stay tuned...

CALPEEK'S CONSULTANTS DIRECTORY ON SALE.

The 1991-92 edition of CALPEEK's Directory of Campaign Consultants is now on sale. The cost is \$15 for subscribers and \$40 for non-subscribers. CA sales tax included...

ETHICS CHIEF BYCEL AT L.A. CURRENT EVENTS.

The executive officer of the L.A. City Ethics Commission, Ben Bycel, will be the featured speaker Oct. 8 at the L.A. Current Affairs Forum. Bycel's topic: update on ethics reform legislation. Reception 6 p.m., dinner 7 p.m., Lew Mitchell's Orient Express Restaurant. For RSVPs, contact Emma Schafer (310)445-8862...

VICA INVITES REPORTERS TO DISCUSS ELECTION.

The Valley Industry & Commerce Assn.(VICA) has invited a group of six journalists to address VICA's Oct. 9 luncheon, 12 noon, Sheraton Universal Hotel. The journalists include USA Today's Sally Ann Stewart, CNN bureau chief David Farmer, CALPEEK editor Dick Rosengarten, Time Magazine bureau chief Jordan Bonfante and talk show host Michael Reagan. Dr. Eric Schockman of USC will moderate. For info and RSVPs, call Barad & Associates (818)906-0960...

NEW FIELD POLL: PROPS. 163, 165 & 167.

Editor's note: Here are the latest numbers from the FIELD POLL on Props. 163 (kill the snack food sales tax), 165 (Wilson's budget & welfare reform) and 167 (tax the rich). Sept. 8-15, 624 high propensity voters. FYI: from 72% to 79% have not heard or seen anything about these measures:

...After reading the "ballot summaries" to respondents, here are the results:

- PROP. 163 - Yes 34%, No 53%, N/O 13%
- PROP. 165 - Yes 37%, No 50%, N/O 13%
- PROP. 167 - Yes 41%, No 41%, N/O 18%

...The big surprises are 163 and 167. With a chance to eliminate the sales tax on candy, bottled water and snack foods, one would think voters would jump to say YES. The explanation must be that voters don't see a way to replace lost revenue. So if this measure is to win, the food & grocery industry may have to pop for some big bucks for a TV campaign. As for 167, what is surprising is that 79% of those questioned haven't seen or heard anything about this measure. Crazy, because the NO side has been spending a small fortune on NO on 167 radio ads. Stay tuned...